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Governor Scott Walker declares September 2011 Coastal Awareness Month

Governor Scott Walker has proclaimed September 2011 as Coastal Awareness Month in Wisconsin in recognition of the national and global significance of the state's Great Lakes coasts. Lake Michigan and Lake Superior have been, and continue to be, integral to Wisconsin's identity. From shipping and commerce, to recreation and tourism, to environment and culture – the nearly 1,000 miles of coastline have been a vital resource for the state.

In recognition of the Great Lakes and Coastal Awareness Month, Governor Walker is proud to announce the awarding of $1.49 million in grants to protect and enhance Wisconsin's coastal resources, foster economic development, and support quality of life in Wisconsin's coastal communities. Administered by the Wisconsin Department of Administration's Wisconsin Coastal Management Program (WCMP), the 39 grants have been awarded to state, local, and tribal governments, universities, and nonprofit organizations to assist with projects totaling nearly $4.4 million. A complete list of funded projects is attached.

The WCMP at the Department of Administration, now in its 33rd year, works cooperatively with Great Lakes stakeholders to help protect and enhance the natural, cultural and historical resources of the Great Lakes while encouraging responsible economic development. The policy direction for WCMP is set by the Wisconsin Coastal Management Council. Members of the Council are appointed by the Governor and represent state agencies, local and tribal governments and the general public.

To further celebrate Coastal Awareness Month, the WCMP is again pleased to announce that it is accepting grant proposals to enhance and protect resources within Wisconsin's coastal zone. The Department of Administration's WCMP anticipates awarding approximately $1.3 million. Application materials and the Request for Proposals are available on the WCMP website (http://coastal.wisconsin.gov). Applications are due November 4, 2011.

During the month of September, WCMP staff will be traveling around the state presenting at the following workshops on the grant program. Interested applicants are encouraged to attend one of the scheduled grant workshops or contact WCMP staff early to discuss proposal ideas and application requirements.

- Wednesday, September 7, 2011 at 1:30 p.m.
  Bay Lake Regional Planning Commission
  439 South Jackson Street, Green Bay, WI

- Wednesday, September 14, 2011 at 10:30 a.m.
  Northern Great Lakes Visitor Center
  29270 County Highway G, Ashland, WI

The WCMP was the first program in the Great Lakes and among the first ten nationally established through the federal Coastal Zone Management Act. Its mission since 1978 is a balance of resource protection and sustainable development within Wisconsin's 15 Lake Michigan and Lake Superior counties. To learn about WCMP more please visit http://coastal.wisconsin.gov.

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2011-2012 Wisconsin Coastal Management Grant Recipients

Bay-Lake Region (Brown, Door, Kewaunee, Manitowoc, Marinette, Oconto and Sheboygan Counties)

Project Name	**Brown County Shoreland and Environmentally Sensitive Area Toolkit**
Applicant	Brown County Planning Commission
Grant Amount	$29,968
Category	Land Use & Community Planning

This project will result in a toolkit of GIS maps, a best-practices report and a summary pamphlet to ensure compliance with updated state shoreland development standards (Wisconsin Administrative Code NR 115) and Brown County Codes within Brown County.

Project Name	**Regional Environmental Corridors Data and Mapping Update**
Applicant	Bay-Lake Regional Planning Commission
Grant Amount	$14,943
Category	Land Use & Community Planning

This project will support the Regional Planning Commission's regional environmental corridor Geographic Infomation System dataset that is comprised of navigable waters, wetlands, floodplains, setbacks, steep slopes and additional significant natural features.

Project Name	**Riverwalk Trail and Museum Commons Project**
Applicant	City of Manitowoc
Grant Amount	$64,000
Category	Public Access

This project is a partnership between the City of Manitowoc and the Wisconsin Maritime Museum to improve publicly owned walkways on the Manitowoc River, from the 8th Street Bridge to the museum, and provide a link to the Mariners Trail .

Project Name	**East River Trail Connection**
Applicant	City of Green Bay
Grant Amount	$44,000
Category	Public Access

This project will develop engineering studies to complete the East River Trail connection. When completed this will connect three major trails in downtown Green Bay and join nearly 40 contiguous miles of trails.

Project Name	**Beach Park Public Access Enhancement Project**
Applicant	Village of Egg Harbor
Grant Amount	$2,500
Category	Public Access

This project will support the purchase of markers for swimming and a non-motorized boat launch sites at the Village's new beach and marina.

Project Name	**Wetlands Assessment and Improvement Plan**
Applicant	Village of Howards Grove
Grant Amount	$12,020
Category	Wetland Protection

This project will assess and inventory 16 acres of wetlands along six miles of the Pigeon River and Fisher's Creek, and develop a project plan for future wetland protection actions.

Project Name	**Harbor Master Plan Development**
Applicant	City of Two Rivers
Grant Amount	$30,000
Category	Land Use & Community Planning

This project will create a plan for the Two Rivers Harbor, updating the 1999 Water Front Plan.

Project Name	**Lakeside Boulevard Bluff Erosion Study Plan**
Grant	Applicant City of Manitowoc
Grant Amount	$15,000
Category	Land Use & Community Planning

This project will result in an update of a 1989 bluff erosion study to investigate and recommend bluff stabilization alternatives for the shoreline of Lake Michigan bordering Lakeside Boulevard in the City of Manitowoc. The updated study and plan will address the current erosion that has become more extensive over the past 20 years as the bluff has aged.

Project Name	**Coastal Wetland Inventory**
Grant Applicant	Department of Natural Resources
Grant Amount	$90,691.00
Category	Technical Assistance/Outreach

This project will convert aerial photographs to digital files for Manitowoc and Marinette Counties. Work will also continue in all other coastal counties by updating wetland map changes, filling digital data orders and providing support to users of the data. This project provides a valuable resource to the Department of Natural Resources and local governments in their implementation of regulatory wetland protection programs.

Project Name	**Bay-Lake Regional Planning Commission Technical Assistance to Local Governments**
Grant Applicant	Bay-Lake Regional Planning Commission
Grant Amount	$20,000.00
Category	Technical Assistance/Outreach

This project will support coastal management activities and technical assistance to local governments in the Bay-Lake region.

Southeast Region (Kenosha, Milwaukee, Ozaukee, and Racine Counties)

Project Name	**Identification of Groundwater Supply Areas for Dragonfly Critical Habitat in Cedarburg Bog**
Applicant	Friends of the Cedarburg Bog, Inc.
Grant Amount	$34,783
Category	Wetland Protection

This project will identify critical areas for protection of groundwater that support habitat for rare species, including the Hine's emerald dragonfly and eastern prairie fringed orchid. The project will also provide groundwater data to local and county land use planning agencies.

Project Name	**Identifying Stream Passage Impediments and Opportunities in the Menomonee River Watershed**
Applicant	Milwaukee Riverkeeper
Grant Amount	$25,000
Category	Restoration:Habitat

This project will identify and inventory stream impediments along the Menomonee and Little Menomonee Rivers, prioritize barrier removals, and work with local governments to address impediments in the future.

Project Name	**Monitoring of Nonpoint Source Pollutants in the Pike River Watershed & Along Lake Michigan's Coast**
Applicant	City of Kenosha
Grant Amount	$29,192
Category	Nonpoint

This project will develop a baseline assessment of the water quality of the Pike River watershed as well as examine multiple pollution sources along Lake Michigan in the City of Kenosha.

Project Name	**Milwaukee Lakefront Gateway Master Plan**
Applicant	City of Milwaukee
Grant Amount	$34,000
Category	Land Use & Community Planning

This project will result in a Downtown Milwaukee Lakefront Gateway Master Plan focused on connecting the eastern edge of downtown Milwaukee with the recreational and cultural amenities of Milwaukee’s lakefront.

Project Name	**Ozaukee County Coastal Fish and Wildlife Habitat Protection and Planning**
Applicant	Ozaukee County
Grant Amount	$29,983
Category	Land Use & Community Planning

This project will map existing and potential wetland and wildlife habitat in Ozaukee County and generate data to prioritize county planning, landowner outreach, habitat protection and restoration.

Project Name	**Root River Industrial Corridor Re-development Standards**
Applicant	Root River Council
Grant Amount	$46,016
Category	Land Use & Community Planning

This project will develop site-specific engineering standards to create an overlay zoning district along the Root River corridors identified in the Racine Downtown Plan.

Project Name	**Creation of a Watershed Restoration Plan for the Root River**
Applicant	Racine County
Grant Amount	$58,050
Category	Land Use & Community Planning

This project will develop a watershed restoration plan for the Root River, a 198-square mile watershed that has its headwaters in Milwaukee and Waukesha Counties and flows to downtown Racine. The completed plan will provide specific recommendations to achieve improvements in water quality and natural habitat and will suggest ways for intergovernmental cooperation to meet discharge permit requirements.

Project Name	**Prepare a Water Conservation Plan**
Applicant	Kenosha Water Utility
Grant Amount	$20,000
Category	Land Use & Community Planning

This project will develop a water conservation plan for the communities served by the Kenosha Water Utility.

Project Name	**Milwaukee River Bulkhead Survey**
Applicant	Port of Milwaukee
Grant Amount	$40,000
Category	Land Use & Community Planning

This project will result in a survey of the Milwaukee River estuary shoreline, which will allow the city to update property records which have remained unchanged for 80 years. The final bulkhead lines and property descriptions will accurately reflect the current state of the shoreline.

Project Name	**Building a Regional Collaborative for a Stormwater Outreach Campaign**
Applicant	Southeastern Wisconsin Watersheds Trust (Sweetwater)
Grant Amount	$10,000
Category	Great Lakes Education

This project will launch a public information campaign targeting the reduction of pollution from urban stormwater and other nonpoint sources in the five watersheds of the Greater Milwaukee area.

Project Name	**Integrated Wetland Outreach to Coastal Communities & Decision Makers**
Applicant	Wisconsin Wetlands Association
Grant Amount	$15,300
Category	Great Lakes Education

This project will provide training and education to property tax assessors on wetland valuation, organize field trips to coastal Wetland Gems sites, and conduct outreach to new audiences.

Project Name	**Lake Michigan...a migratory path to survival/Our Great Lakes...the liquid life**
Applicant	Schlitz Audubon Nature Center
Grant Amount	$24,571
Category	Great Lakes Education

This project will develop and implement two courses - the first highlighting the Lake Michigan flyway and its impact on bird species, and the second highlighting the Great Lakes as a critical water resource.

Project Name	**Take a Hike! Milwaukee River Watershed Education Program**
Applicant	River Revitalization Foundation
Grant Amount	$28,030
Category	Great Lakes Education

This project will expand a place-based education program for the Milwaukee River Watershed by establishing a training program for teachers and students to lead hikes using RiverQuest and its web-based lesson plans.

Project Name	**Restoration of the Southport Beach House - Design Phase**
Applicant	City of Kenosha
Grant Amount	$15,000
Category	Public Access

This project will prepare plans for the restoration of the historic Southport Beach House in Kenosha. This is part of the City's commitment to University of Wisconsin-Parkside as part of the Center for Environmental Education, Demonstration, and Applied Research (CEDAR) project.

Project Name	**Building Connections to the Kinnickinnic River**
Applicant	City of Milwaukee
Grant Amount	$30,000
Category	Public Access

This project will construct a trail head, trails connections to the Kinnickinnic River Trail, educational way-finding signage, public art installations, native landscaping, amenities, education and recreational programming.

Project Name	**Public Access and Resource Protection at Cambridge Woods**
Applicant	Milwaukee County Parks
Grant Amount	$19,400
Category	Public Access

This project will designate the Cambridge Woods parcel on the Miwaukee River as a nature sanctuary. The proposal includes planting of vegetative screening to route bicyclists to the Oak Leaf Trail, removal of volunteer trails, and designation and mapping of formal access routes with improved access to the river at two locations.

Project Name	**Southeastern Wisconsin Regional Planning Commission Technical Assistance to Local Governments**
Grant Applicant	Southeastern Wisconsin Regional Planning Commission
Grant Amount	$20,000.00
Category	Technical Assistance/Outreach

This project will support coastal management activities and technical assistance to local governments in the Southeast region.

Lake Superior (Douglas, Bayfield, Ashland and Iron Counties)

Project Name	**Lake Superior Estuaries: Closing the Knowledge Gaps**
Applicant	Department of Natural Resources
Grant Amount	$53,764
Category	Wetland Protection

This project will collect information about Lake Superior freshwater estuaries, including 21 estuaries not covered by previous assessments. The project outcomes will be a published assessment of research and management at the sites, collection of baseline natural resource data, and a prioritized plan to guide future inventory and research work.

Project Name	**Promoting Sustainable Ecosystem Management in the Chequamegon Bay Area through Strategic Planning**
Applicant	Northland College, Sigurd Olson Environmental Institute
Grant Amount	$10,000
Category	Land Use & Community Planning

This project will develop a plan to guide and prioritize ecosystem management efforts in the Chequamegon Bay area and a website-based clearinghouse for regional management initiatives.

Project Name	**Gikinoo'wizhiwe Onji Waabang (Guiding for Tomorrow) Coastal Climate Change & Culture**
Applicant	University of Wisconsin - Extension
Grant Amount	$60,000
Category	Great Lakes Education

This project will create a multicultural climate change educational initiative for Lake Superior to increase climate change literacy and public engagement. This will be achieved through the development of the Coastal Climate Change Discovery Center and service learning curriculum.

Project Name	**Village of Cornucopia Breakwater Access Enhancement**
Applicant	Town of Bell
Grant Amount	$26,000
Category	Public Access

This project will develop public access to the existing outer breakwater that protects Cornucopia's harbor entrance.

Project Name	**Douglas County Shoreline Recession Analysis**
Grant	Applicant Douglas County
Grant Amount	$34,095
Category	Land Use & Community Planning

This project will utilize the data, methods and lessons-learned in past efforts in Bayfield County to determine shoreline recession rates, determine stable slope angles, identify appropriate building setbacks, promote public awareness of bluff erosion in Douglas County, and provide the framework for the future development of legally-defensible shoreline setback standards.

Project Name	**Iron County Shoreline Recession Analysis**
Grant Applicant	Iron County
Grant Amount	$20,340
Category	Land Use & Community Planning

This project will utilize the data, methods and lessons-learned in past efforts in Bayfield County to determine shoreline recession rates, determine stable slope angles, identify appropriate building setbacks, promote public awareness of bluff erosion in Iron County, and provide the framework for the future development of legally-defensible shoreline setback standards.

Project Name	**Mapping Wisconsin's Lake Superior Shoreline Changes, 1976 to 2007 and Green Bay Shoreline**
Grant Applicant	Association of State Floodplain Managers
Grant Amount	$27,482
Category	Land Use & Community Planning

This project will map oblique photographs from the mid-1970s and 2007-2008 into a Geographic Infomation System database. The area to be included is along Wisconsin’s Lake Superior shoreline from Bark Point to the Michigan state line.

Project Name	**Northwest Regional Planning Commission Technical Assistance to Local Governments**
Grant Applicant	Northwest Regional Planning Commission
Grant Amount	$20,000.00
Category	Technical Assistance/Outreach

This project will support coastal management activities and technical assistance to local governments in the Northwest region.

Coastwide

Project Name	**Enhance the Wisconsin Beach Health Website Water-Quality Nowcasts**
Applicant	Department of Natural Resources
Grant Amount	$11,438
Category	Nonpoint

This project will enhance the Wisconsin Beach Health website to integrate nowcast modeling with routine data collection and reporting procedures.

Project Name	**Great Lakes Model School Integration**
Applicant	Alliance for the Great Lakes
Grant Amount	$15,000
Category	Great Lakes Education

This project will work with Wisconsin schools to field test and develop whole-school model integration plans for Great Lakes environmental education and will develop a plan to integrate Great Lakes education into district level curriculums.

Project Name	**Champions of Their Rivers: Citizens Restoring Great Lakes Rivers Through Community Advocacy**
Applicant	River Alliance of Wisconsin
Grant Amount	$35,400
Category	Great Lakes Education

This project will conduct a workshop targeting coastal stakeholders on riverfront revitalization, stormwater enhancements and stream restoration, and provide customized support and technical assistance to community groups to develop river action plans.

Project Name	**Technical Assistance to Local Government**
Grant Applicant	Department of Natural Resources
Grant Amount	$389,230.00
Category	Technical Assistance/Outreach

This project will support core waterway and wetland permitting staff and local government technical assistance in the three coastal regions. This grant satisfies federal requirements for WCMP to support wetland and water quality regulatory programs.