

Wisconsin

FY12

COASTAL ZONE MANAGEMENT FUNDING

Mission

The Wisconsin Coastal Management Program's (WCMP) mission is to preserve, protect, develop and where possible, to restore or enhance, the resources of Wisconsin's coastal area for this and succeeding generations, with governmental coordination and public involvement, giving due consideration to the linkages and impacts to resources of inland areas.

Program's Goals and Objectives

The WCMP's goals are:

- ◆ To improve the implementation and enforcement of existing state regulatory and management policies and programs.
- ◆ To improve the coordination of existing policies and activities of governmental units and planning agencies for key coastal uses and areas.
- ◆ To strengthen local governmental capabilities to initiate and continue effective coastal management consistent with state standards.
- ◆ To advocate for the sustainable use of the coastal environment and the recognition of the uniqueness of the coastal environment in federal, state, and local policies.
- ◆ To increase public awareness and opportunity for citizens to participate in decisions affecting the Great Lakes resources.

Key Accomplishments

- ◆ Awarded grants totaling \$1.5 million to nonprofit organizations, local, state and tribal governments to help fund 39 projects totaling \$3.3 million with matching funds.
- ◆ Sponsored the 2011 Wisconsin September Adopt-a-Beach as part of the International Coastal Cleanup (ICC) and Wisconsin Coastal Awareness Month. 810 volunteers at 36 sites removed 2,282 pounds of debris.
- ◆ Dedicated the first Tribal National Park at Frog Bay on the Red Cliff Reservation, which was acquired with a Coastal and Estuarine Land Conservation Program grant.
- ◆ Implemented the Wisconsin Clean Marina Program. Certified 19 marinas with another 8 marinas pledged to become certified Clean Marinas.
- ◆ Convened state and local beach health stakeholders at two workshops on *Wisconsin Beach Health: Research, Management and Building Awareness*. 80 stakeholders attended.

Priorities and Needs

The program's key priorities and needs for the next year are:

- ◆ Secure Great Lakes Restoration Initiative funds.
- ◆ Continued funding for Coastal Management Program grants, and reauthorization of the Coastal Zone Management Act.

A Program at the
Wisconsin Department
of Administration

CZMA Approved:
1978

Coastal Population in
2010:
2,569,000

Miles of Coastline:
820

Coastal and Ocean
Economy in 2004:
\$81,290,474,700*

CZMA Funds:
\$2,053,000

State and Other
Matching Funds:
\$1,859,000

Total:
\$3,912,000

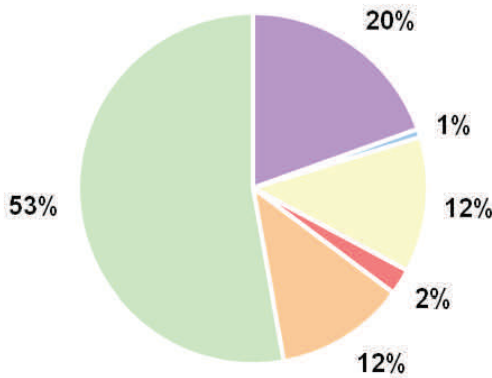


* Based on available data provided by
The National Ocean Economic
Program

<http://noep.mbari.org/>



How was the money spent?



Total CZMA Funds
\$3,912,000

Community Planning and Development: \$764,043 (20%)

Provided funding assistance for community & natural resource planning efforts for one fish and wildlife habitat plan, one regional sustainable ecosystem management plan, one harbor master plan, and for developing industrial corridor redevelopment standards.

Completed a new tool for the Wisconsin Coastal Web Atlas. Wisconsin's Coasts in Transition utilizes remotely sensed satellite images obtained from NOAA to document changes in land cover from 1996 to 2006.

Coastal Hazards: \$30,000 (1%)

Developed a workshop series on coastal hazards: "Great Lakes Coastal Processes and Best Management Practices."

Coastal Habitat Conservation & Restoration: \$468,160 (12%)

Completed a biotic inventory plan for 35 Lake Superior freshwater estuaries.

Updated the Wisconsin Wetland Inventory for Marinette and Manitowoc Counties

Coordination and Public Involvement: \$2,066,039 (53%)

Provided technical assistance and outreach to the public via Coastal Regional Planning Commissions (RPCs)

Funded core Wisconsin Department of Natural Resources waterway and wetland permitting staff in coastal counties

Supported development of a Watershed Restoration Plan for the Root River.

Coastal Water Quality Protection: \$93,848 (2%)

Established baseline water quality in the Pike River watershed in Racine County.

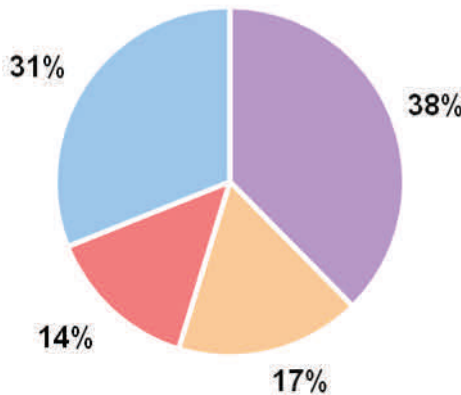
Improved the Wisconsin Beach Health website to provide accurate information about beach water quality at Great Lakes beaches.

Public Access: \$489,910 (12%)

Implemented a Real Time Wave Observation System at Apostle Islands National Lakeshore to provide safer kayaking while also promoting water recreation.

Improved the Manitowoc Riverwalk Trail and Muse-

Who received the funds?



Total CZMA Funds
\$3,912,000

State Partnerships: \$1,470,619 (38%)

Department of Natural Resources: Waterway and Wetland permitting staff, beach water quality, wetland protection outreach

University of Wisconsin: coastal climate change and tribal culture education

Community and Other Technical Assistance: \$671,189 (17%)

Local assistance to the three Wisconsin Coastal Regional Planning Commissions

Community Grants: \$1,214,407 (31%)

City of Kenosha: historic beach house restoration design

City of Green Bay: East River Trail public access

The Google Earth project, Map of WCMP Grant Projects is complete and is now posted to the Wisconsin Coastal Management Program website.

Other Partnerships: \$555,785 (14%)

Wisconsin Wetlands Association: local government and tax assessor wetland outreach

Alliance for the Great Lakes: integrate Great Lakes education into school environmental education curriculum

Sweetwater: Stormwater Outreach

Workshops on urban riverfront revitalization and stream restoration

Leveraging Federal Funds

The WCMP provided grants totaling \$1.6 million to nonprofit organizations, local, state and tribal governments to help fund 45 projects, which leveraged a total of \$3.8 million in additional funds above the required match. In other words, for every grant dollar a bit less than 2.4 were leveraged beyond the required match.

OTHER PARTNERS

Lake Superior NERR	Ozaukee County	Wisconsin Marina Association	Village of Egg Harbor
City of Milwaukee	City of Two Rivers	Schiltz Audubon Nature Center	Northland College
Friends of Cedarburg Bog	Root River Council	Town of Bell	Milwaukee County

FOR MORE INFORMATION

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